

PRIVACY POLICY - Priority One Marketing Group, LLC d/b/a The Golf Almanac

UPDATED 01/31/2025

1. Introduction

Welcome to **Priority One Marketing Group, LLC**, doing business as **The Golf Almanac** (“we,” “us,” or “our”). We value your privacy and are committed to being transparent about how we collect, use, and share your information. This Privacy Policy explains our practices regarding the collection, use, disclosure, and protection of your information.

2. Information We Collect

We collect **limited information** to provide our services:

1. Ad Purchase Information

- **Nature of the Information Collected:**

- Name and/or business name
- Contact information (phone number, email address)
- Payment details (processed by a secure third-party payment provider)

- **Methods of Collection:**

- You provide this information when you purchase an advertisement or communicate with us via phone or email.

2. SMS Communication Information

- **Nature of the Information Collected:**

- Phone numbers from individuals who have given explicit consent to receive text messages.

- **Methods of Collection:**

- Verbal agreement provided during a phone call, or via email where you explicitly request or agree to receive SMS from The Golf Almanac.

3. No Additional Data Collection

- We do not use cookies or any other tracking technologies on our website.
- We do not collect personal data automatically or via any online forms.

3. How We Use and Distribute Your Information

1. To Fulfill Ad Purchases

- We use your information to process payments, confirm transactions, and provide relevant updates about your ads.

2. SMS Text Messaging

- We send text messages only to individuals who have provided verbal or written (email) consent to receive promotional or informational messages regarding The Golf Almanac.

Message frequency varies but will not exceed 4 messages per month per user. Message and data rates may apply.

- **Opt-In Method:** Consent is collected verbally over the phone or via email, where you explicitly agree to receive text messages from us.

3. No Sharing or Selling of Information

- We do not sell, trade, or otherwise share your personal information with third parties without your consent, except where required by law.

4. Third-Party Sharing

- We do not sell, rent, or share your mobile opt-in information with third parties for marketing or promotional purposes. Your information is used solely for communications related to The Golf Almanac.

5. Service Providers

- In limited cases, we may share your information with trusted service providers (e.g., payment processors) who assist us in delivering our services. These providers can only use your information for agreed-upon purposes and must protect it accordingly.

4. How to Unsubscribe or Opt-Out

1. Opt-Out of SMS Messages

- If you no longer wish to receive text messages, you can reply “**STOP**” to any SMS from us, or contact us using the details in Section 8. Once we process your request, we will stop sending SMS messages unless you opt in again.

For help, reply “**HELP**” or contact us at info@thegolfalmanac.com or call **561-637-4700**.

2. Email Communications

- If you receive email communications from us, you can opt out by sending us a request via email or by clicking the “unsubscribe” link in the email (if applicable).

5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure. You acknowledge and agree that we cannot guarantee the absolute security of your information.

6. Children's Privacy

Our services are not directed at children under 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us so we can delete it.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you by updating the "Last Updated" date above. We encourage you to review this page periodically to stay informed about our data protection practices.

8. Contact Us

If you have any questions about this Privacy Policy, or wish to opt out of our communications, please contact us at:

Priority One Marketing Group, LLC d/b/a The Golf Almanac

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Ste. 1

Boca Raton, FL 33487

Email: info@thegolfalmanac.com

Phone: 561-637-4700